



2012 FINANCIAL CALENDAR

Dear Analyst, Investor

We would like to communicate you the dates of the Aeffe's 2012 Financial Calendar:

February 6th 2012: Aeffe Group Net Sales 2011 results

March 8th 2012: Board of Directors approves the draft of annual consolidated results (31st December 2011) and relative *conference call*;

April 19th 2012: Annual Shareholders' Meeting approves annual consolidated results (31st December 2011);

May 10th 2012: Board of Directors approves 1Q 2012 consolidated results and relative *conference call*;

July 27th 2012: Board of Directors approves 1H 2012 consolidated results and relative *conference call*;

November 9th 2012: Board of Directors approves 3Q 2012 consolidated results and relative *conference call*.

For further information do not hesitate to contact myself directly.

Best Regards

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